



BUSINESS INSTITUTE ORIENTATION

Thursday, September 19th
10:00 am to 12:30 pm
Estrella Conference Center



**ESTRELLA MOUNTAIN
COMMUNITY COLLEGE**

A MARICOPA COMMUNITY COLLEGE



**MARICOPA
COMMUNITY COLLEGES**

The Maricopa Community Colleges are EEO/AA Institutions

Business Institute Student Orientation Agenda

- Welcome, and faculty and staff introductions
- Why EMCC Business Institute? **(Kortney)**
 - Student success stories
 - Tuition, scholarships, tutoring, internships, service learning
- Pizza delivery – Courtesy of GCU (thank you!)
- What to expect in college
 - College-speak: new words to know **(Mike)**
 - Key places on the EMCC website **(Fred)**
 - Degree & career options **(Fred)**
 - Advisement **(Kristina)**
- Introductions: Entrepreneurs, industry partners-VITA, university representatives, EMCC colleagues, AZ Collegiate DECA-EMCC officers/members, Alumni, etc. (along the tables)



Faculty, Staff, & Student Club Members

1. Ms. Paula Livingston – Dean of Instruction
2. Mr. Steve Griffiths – Occupational Education Division Chair
3. Dr. Sylvia Ong – Business Institute Program Director & Faculty
4. Ms. Kortney Song - Business Institute Residential Faculty
5. Mr. Mike Pineda – Business Institute Residential Faculty
6. Mr. Frederick Maihofer - Business Institute One-Year-Only Faculty
7. Ms. Donette McCartney – Business Institute Adjunct Faculty
8. Ms. Kristjana Richter - Business Institute Adjunct Faculty
9. Ms. Kathleen “Kat” Bellue – Administrative Secretary
10. Ms. Kristina Scott – Student Services Director
11. AZ Collegiate DECA-EMCC Officers & Members

Why EMCC Business Institute?

Tuition \$85 per credit hour!

Financial Aid: [Grants, Loans, Scholarships, Work Study](#)

Tutoring: (1) [Academic Success Center](#), & (2) Business Accounting Lab

Internships: [Career & Transfer Center](#)

Service learning: [Center for Service Learning & Civic Engagement](#)

Industry partnerships: Advisory Board members, Southwest Valley Chamber of Commerce, Small Business Expo & Marketplace vendors, etc.

Student Success Stories

1. Michael Mosley – EMCC graduate & alumni
2. Ronnie Ruiz – Winner of the first CEI's Big Pitch Event
3. AZ Collegiate DECA-EMCC – John Martin, Chapter President



First Drawing – An EMCC T-shirt (Courtesy of Joana @ Follett Bookstore) – Have to be present to win

College Speak

- Stackable credentials – earn business certificates that lead to associates degrees
- Concurrent/Dual enrollment – for high school students (GBS151 & MKT271)
- Course sequences – ACC111/230/240-University bound
- Industry jargon to know
 - Accounting – language of business
 - Positive entrepreneurial mindset
 - Critical thinking skills & business presentations
 - Emotional intelligence (EQ-Quotient)
 - Strategic market planning
 - Business law – rules of the game
 - Effective leadership skills



Stuff to Know on the Website

Estrellamountain.edu > "Students;" > "Institutes"
under "Choose a Major or Program; > "Business
Institute;"

- Business institute's different areas of interest
- Program-specific info/page on the right
 - Checklists of Associate degrees and Certificates



Degree & Career Options

- Transfer options – Associates in Business (ABUS)
- What jobs can you get with these certificates & degrees?

Second Drawing—An EMCC Hoodie Jacket (Courtesy of Joana @ Follett Bookstore) – Have to be present to win

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Careers in Business - Limitless

- Accounting
 - Accountant (entry-level)
 - Bookkeeper
- Entrepreneur in any area
- General Business
 - Administrative positions
 - Bank teller/clerk
 - Construction/Project Mgt.
 - Consulting
 - Insurance agent
- Management/Supervisor
 - HR clerk
 - Manufacturing
 - Retail & service
 - Other
- Marketing
 - Advertising
 - Sales
 - Social media



BUSINESS
PRO

Advisement
Rich Givens -Student Services Analyst
Komatke B Student Services



- How you register for classes will affect your financial aid. Late start classes-consult with Rich
- Dedicated Advisement
- Assistance with degree path, completion & transfer
- Meet once per semester to stay on track to graduate
- Assists with your educational & career goals
- Located in Komatke B, Admissions Building
- richard.givens@estrellamountain.edu

Partner Introductions – 5 min. each (all along the tables)

- Entrepreneurs
- Industry partners, VITA
- University representatives
- EMCC colleagues
- AZ Collegiate DECA-EMCC- officers/members
- Other student alumni?

Welcome to Mountain Lion Country!

*Have questions and/or need more
information?*

Then, hang around for the next hour
and get your answers and information
from all the wonderful people sitting
along those tables.